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The AutoTech business model is truly unique within the automotive repair industry. Despite the number of large service brands that exist, the industry maintains a reputation of inferior service, a poorly trained workforce and bad business practices.

AutoTech stands out through its approach to business philosophy and technology. The core of AutoTech's business philosophy is to place customers and employees first. Customers receive high quality service at reasonable prices. Employees are well trained and are paid a wage that motivates them to service customers and remain long-term members of the AutoTech team. AutoTech's business model centers on its Store Manager Program, a proprietary operating system developed by Mike and Tracy Murphy. This technology facilitates shop operations, enabling shop managers to focus on building great customer relationships.

The iFranchise Group has been impressed with the growth and performance of AutoTech within the Las Vegas market. Expansion via franchising will enable AutoTech to maintain its focus on customers and employees, as each franchised shop will be locally owned and operated by individuals who are committed to maintaining AutoTech's core operating principals.

A handwritten signature in black ink, appearing to read 'David Hood', is written in a cursive style.

David Hood
President