



FRANCHISE SUMMARY

THE EXPERTS ARE ALL SAYING THE SAME THING: THE NEED FOR QUALITY AUTOMOTIVE SERVICE IS IN GREAT DEMAND.

Studies show there are more vehicles on the road than ever before. Consumers are keeping their vehicles longer and driving more miles, creating greater opportunities for automotive service.

Other Positive Factors:

- Many new car dealerships are closing, causing increased demand for independent service options.
- Many talented mechanics and service managers are in the workplace because of these closings.
- Deferred maintenance on leased vehicles has created an increasing need for used vehicle service.
- High prices of new vehicles have caused increased need to maintain vehicles.
- Everyone's need for a new vehicle creates a huge customer market.



Ever Growing Need

WHY MIKE'S MASTER MECHANICS?

We have service centers that are different. Our customer relations approach is straightforward: 100% customer satisfaction. We don't stop working until our customers are happy. Period. Competence and integrity are at the heart of all our operations. We treat everyone right—customers, employees, suppliers, franchisees, everyone.

We've changed how franchisees are treated. Most automotive franchisors prey upon their franchisees, leaving them scrambling to survive. We realize you make more money if everyone involved prospers.

We have a corporate culture of being nice. Nice to each other. Nice to our customers. Nice to the community.

INVESTMENT DETAILS

Area Developments Opportunities

- Territorial Fees: \$100,000- \$250,000
- Territory Exclusivity
- Royalty Sharing

Unit Operating Details

- Single Unit Franchise Fee: \$30,000
- Royalty Fees: 6%
- Advertising Fees: 1% National
- Population per Unit: 100,000
- Financial Performance Representation or Earnings Claim in UFDD? YES

WHY CHOOSE MIKE'S AS YOUR PARTNER?

Real 1-on-1 franchisee support and training by "Mike."

Proprietary business systems and management software.

Wealth Building Options

Own the real estate your business uses
Ground floor explanation opportunities
Single, multi-unit & area development options
Corporate stock options

Talent We are able to retain and motivate the best talent in the industry.

Ethics We operate from the highest ethical standards. **We treat people the way we want to be treated!**

There is no better time to invest in yourself and partner with someone who cares about your success. Joining Mike's Master Mechanics is the best way to take advantage of this **growing industry!** You can capitalize on the **huge market need** and **stand out from the competition** using our first-rate infrastructure. Entry costs are competitive and your **earning potential is unlimited!**